



PARTNER KIT

« ENGAGING TO MAKE THINGS HAPPEN,
REPRESENTING TO MAKE YOUR VOICE HEARD »



AJCM WHAT IS IT ?

YOUNG PEOPLE WHO

- are engaged as citizens and actors in the Mediterranean
- have values of solidarity and sharing
- are offering some concerted initiatives
- Are meeting themselves, discuss, build links with others young people

And act together for the citizenship in the Mediterranean.

2010

The young elected people of the CRJ (Conseil Régional des Jeunes) in Provence Alpes Côte d'Azur, engage on citizenship issue in the Mediterranean

2014

« Statement of the Young citizen of the Mediterranean »

2015

Meeting of 70 Young people from 9 different Mediterranean countries : education, commitment, culture, mobility, environment, and wish to build an Assembly of the young citizens of the Mediterranean.

2016

First concrete action : Awareness towards the coast protection, through a pedagogic waste collection, concerted in the Mediterranean countries.

2018

Second Edition of the Day of the citizen Initiative in the Mediterranean. 16 cities from 9 different countries involved in the project. 3 sessions of workshops in 3 different cities in south of France.

2019

Third edition of the AJCM. 2500 participants for the day of the citizen commitment in the Mediterranean. 22 workshops organized, 96 structures involved : 43 in France and 53 in the Mediterranean basin. It means 25 cities and 16 countries.

THE NEXT KEY MOMENTS

April 2020 - May 2020

Start of the AJCM actions (webinar, streaming conferences, eco-tutorials...), gathering of the ideas and projects in the Mediterranean area.

May 2020

Press conference and start of the AJCM actions

May 2020 - October 2020

Implementation of workshops, debates, meetings, conferences...(online and in person)

6th June 2020 (according to the International context)

Day of the citizen Initiative in the Mediterranean

November 2020

Meeting Méditerranée du Futur

WHO CAN TAKE PART IN ?

AJCM is opened to every **15 to 30 years old young** inhabitants of the Mediterranean basin. The school and association referent contact, the local communities, are supported to bring help to groups of young motivated people.

It just needs to

- be motivated
- be engaged for citizenship
- wish act concretely and collectively

WORKSHOP ORGANIZATION

The AJCM isn't just the Day of the citizen Initiative in the Mediterranean. The mobilisation of the actors and participants is effective throughout the year with several events before, during and after the 6th June. The main goal of these workshops is the organization of meeting between young participants belonging to the project. The workshops can take various forms like :

- **Awareness workshop for environment, for mobility and gender equality** through artistic actions (theatre, journalism, video, photos, circus...), conferences, moving debates, collective intelligence.

- **Project coordination and workshops organization** (related to the "Day of citizen commitment of Young Mediterranean people") for the implementation of stand or activities (propose to young people to create their **own workshop during the Day of mobilisation**).

I HAVE A PROPOSAL : HOW CAN I DO ?

Register your proposals of workshop online via our google form specifying the date, the time and a summary of what your activity contains and its details ([click here](#)).

Register to participate to the workshops organized by the partners ([here](#)). To share at best the content of these workshops :

- 1) Taking photos / videos and share it on your networks in order to disseminate it.
- 2) Send a survey at the end of each workshop to check if goals are achieved.
- 3) Insist on the presence of young people (who are the target and beneficiaries) and their original structures during the mobilization day of the 6th June.



STANDS

The collection day arrived, and you wish implement a stand to show your activities, create a workshop or share your ideas ? It's possible !

A stand often aims to inform public on the different issues and topics which you would have chosen. The people are not obviously aware to your field of activity, and the stand exists to rectify this. The stand is also a tool to emphasize your different project, your organization and what has been already done with the people on the beach

BEFORE THE IMPLEMENTATION OF THE STAND

Contact us, if you need specific material ([click here](#)).
To improve your visibility, don't forget your banner, flyers...

THE D-DAY

The d-day, your stand is ready and the collection began.
Please find here some advices to make your stand attractive :

- For the animation, you can show some AJCM videos or some videos of your own projects. Avoid too long videos, a form of 3 minutes maximum is advised.
- You can propose a playful survey to attract the people and aware them to the issues of your field of activity. It is an efficient tool that allows to touch people easily.
- If you wish, you can propose tea/coffee or cake (for free or for free participation) to participants.



MAKE SOME NOISE !

The organization of a performance is a really efficient way to aware people and also to get visibility in a public space. These performances aim to surprise, to entertain and to aware people with a spontaneous act.

Would you like to organize one from your home ? Here find the process :

CHOOSE YOUR PERFORMANCE VERSION

To be successful, a performance has to be original and attractive. You can of course inspire you of an already known performance, but make it yours. Adapt it to your own issues, with your own topic you treat and your own place. We present again the AJCM issues of this 2020 edition :

- Mobility
- Gender equality
- Environment

Find a performance related to one or more of these issues. Here some examples :

A dance choreography, a theatre show, some imitations... Every forms are possible, none is excluded, let your imagination work !

SOME ADVICES

Give some clear instructions to participants

In order to make your performance fluent and enjoyable, it is relevant to train you many times for the D-Day. If it's not possible, you can think ahead about the D-Day with instructions you could send by email or by video to the participants.

Respect the place

This performance aims to aware people and promote a benevolent message. It is also really important to do not realize a performance which pass over the legality and security rules.

Be careful to the noise level to respect inhabitants and people, be careful to don't prevent people to move, by the different roadways...

Record your performance

Don't forget the goal is to enjoy the moment ! Don't hesitate to send us a message is you get a question, don't hesitate to share photos and videos on our Facebook or Instagram page with the hashtag #AJCM2020. More we will share our work between the whole AJCM team, more it will be successful !

WASTE COLLECTION

You want to implement a waste collection on the beach of your city ? We are gonna give you the **4 main keys** to succeed in your activity :

1- FIND A PLACE

It is fundamental to choose a place for the waste collection. The beaches belong often to a local collectivity or to an organization. The permission is almost always given, but the administrative part can be an obstacle.

That's why we are advising you to contact an owner of one of the targeted places, at least 2 months before the D-Day of the waste collection. By the way you will assure yourself to get the needed permissions !

2- MOBILIZE PARTICIPANTS

We are sure that many people feel concerned by your collection ! But how keep them aware ? To invite some participants and promote your event, it is crucial to get a strong communication. You will find here a kit gathering many tools to be efficient through the communication.

Don't forget that you can contact some medias and local actors as well. They are often really interested by this kind of initiatives.

More there will be plenty of participants, more our impact will be strong !

You have without fail register your activity on the website www.initiativesoceanes.com, your activity will be visible for everyone ! In addition to this visibility. Initiative ocean will send you some materials (like gloves, plastic bags...) for your waste collection.

3- MY COLLECTION COORDINATION

The D-Day is arrived, and the volunteers too, motivated ! The sun is shining ! Before starting the waste collection it is important to check everything thanks to a general briefing between every participants. Show them the collection place and its borders and the security rules as well. Give them the gloves and the material like the plastic bags. Then everything is ready ! Let the collection start !

More details [here](#) !

4- MAKE THE BALANCE SHEET

The waste collection is over, the beach is clean up and the bags are full ! Congrats !

Don't hesitate to immortalize the moment with many photos and videos that you can share on our social network (thanks #AJCM2020) ! We will do the same !

CONTACT US

WITH SOCIAL MEDIA

Internet website : www.ajcmed.org

Our Facebook group : [Join](#)

Our Facebook page : [AJCM](#)

Youtube Playlist : [Play](#)

Our Instagram account : [AJCMED](#)

WHO ?

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